

Guide | June 2025

ARIZONA  
**ATTORNEY**  
MAGAZINE

## MEMBER RATES

### DEADLINES

#### Space Reservation

Now through Thursday, April 3, 2025

#### Listings - Copy Due

Tuesday, April 15, 2025

#### Display Ad - Copy Due

Wednesday, April 30, 2025

#### Publication Date

Wednesday, May 28, 2025

#### Ad Submission

#### Email to

Nikki.Previte@staff.azbar.org

## DISPLAY AD SPECS

### Accepted File Formats

High-resolution digital files required.  
High-resolution Adobe Acrobat PDF;  
InDesign CC; Illustrator CC; Photoshop  
CC; Resolution of 300 DPI/minimum.  
Internet images are NOT accepted, they  
will NOT print clearly.

[www.azbar.org/AZattorney](http://www.azbar.org/AZattorney)

## Overview

If you'd like to inform every attorney in Arizona that you are accepting referrals, consider placing a full-color ad, at our most affordable rates, in the annual **Estate, Probate and Elder Law Guide** in the June *Arizona Attorney Magazine*.

The print edition reaches 24,500 Arizona attorneys and legal professionals, and the digital edition is emailed to every Arizona attorney as well.

### This Guide will feature attorneys and law firms that provide these services:

Elder Law • Estate Planning • Family Law • Guardianship / Conservator  
Life Care Planning • Marital Dissolution • Probate Services • Real Estate Law  
Receivership • Special Needs Planning • Trust Administration • Trustee Sales

[Click here](#) to see last year's Estate, Probate & Elder Law Guide.

## RATES

### DISPLAY AD RATES | Full color

<b>Full Page</b>	7.25"w x 9.75"h	\$ 1,820
<b>1/2 Page</b>	7.25"w x 4.75"h	\$ 1,070
<b>1/3 Page</b>	4.75"w x 4.75"h	\$ 780

**Free Listings:** Third-page ads come with one free listing, half-page ads come with two free listings, and full-page ads come with three free listings.

### LISTING ONLY RATE:

<b>60-word Listing</b>	\$ 195
<b>Additional Listing - each</b>	\$ 195

See page 3 for sample listings, and listing categories.

### NEED AD LAYOUT HELP?

Freelance artist is available to layout your ad. \$100 for most ads.  
Call 602-340-7306 with any questions.

Nikki Previte | Advertising Account Representative  
P 602.340.7306 F 602.416.7430 E [Nikki.Previte@staff.azbar.org](mailto:Nikki.Previte@staff.azbar.org)

Shylar Barksdale | Advertising Coordinator  
P 602.340.7226 F 602.416.7506 E [Shylar.Barksdale@staff.azbar.org](mailto:Shylar.Barksdale@staff.azbar.org)



The thumbnail shows the cover of the 'Estate, Probate & Elder Law Guide 2025'. It features a grid of attorney profiles with photos and names. A prominent advertisement for PhoenixValuations.com is visible, titled 'Experts in Legal Residential Real Estate Appraisals for over 20 years'. The ad includes a photo of a man in a suit and lists services such as 'Divorce/Probate/Estate Appraisals', 'Construction Defect/Damage Loss Impact on Value', and 'Diminutive Value/Insurance Damage Value Expert Witness'. The ad also provides contact information for PhoenixValuations.com, including a phone number (480-434-7590) and website (www.phoenixvaluations.com).

**ZIA TRUST**  
**(see ad p. 71)**  
**DAVE LONG, J.D., VP & MANAGER**  
**RACHEL ZASLOW, J.D.**  
**JOSH MOORE, M.S.**  
**HANNAH MALINSKI, J.D.**  
11811 N. Tatum Blvd., Suite 2900  
Phoenix, AZ 85028  
602-633-3799  
rzaslow@ziatrust.com

Zia Trust administers accounts of all types and sizes. Currently \$1.6+ billion in trust and custodial assets. Serving 500+ personal trust accounts with 21+ years in business, steadily growing. 11 Trust Officers to include 5 JDs, 3 NCGs, and 3 CTFAs.



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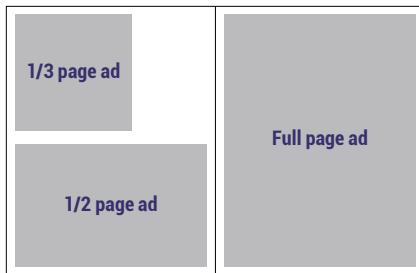
#### Publication Date

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**Yes**, I would like to purchase a **Display Ad** and receive my free Listing(s) in the June 2025 *Estate, Probate & Elder Law Guide*.

#### PLEASE RESERVE:

**Full-Page** | 7.25"w x 9.75"h .....\$ 1,820  
*includes 3 free 60-word listings*

**1/2 Page** | 7.25"w x 4.75"h .....\$ 1,070  
*includes 2 free 60-word listings*

**1/3 Page** | 4.75"w x 4.75"h .....\$ 780  
*includes 1 free 60-word listing*

Please reserve \_\_\_\_\_ additional Listing(s) @ \$195 per listing, to add a total of .....\$ \_\_\_\_\_

I have supplied the information for my Listing(s) below, and selected the categories from the list on the following page.

**Listing(s) Only:** I would like to purchase Listing(s) only in the June 2025 *Estate, Probate & Elder Law Guide*.

Please reserve my Listing in one category for .....\$ 195

Please reserve \_\_\_\_\_ additional Listings @ \$195 per additional category, to add a total of .....\$ \_\_\_\_\_

I have supplied the information for my Listing(s) below, and selected the categories from the list on the following page.

Agreed: \_\_\_\_\_

SIGNATURE

Printed Name: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

*Advertising purchases agreed to by email are subject to the State Bar of Arizona Advertising Terms and Conditions, which can be found on the State Bar of Arizona website [here](#).*

[www.azbar.org/AZattorney](http://www.azbar.org/AZattorney)

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## MEMBER RATES

*If you do not see a category that accurately describes your product or services, please email your suggestion to [Nikki.Previte@staff.azbar.org](mailto:Nikki.Previte@staff.azbar.org)*

# Estate, Probate & Elder Law Guide 2025

**Listing(s) are free with a display ad, or \$195 each without a display ad.**

One attorney per listing please.

Email your completed listing (practice area, contact information and 60-word description) to [Nikki.Previte@staff.azbar.org](mailto:Nikki.Previte@staff.azbar.org).

## Practice Areas

- Bankruptcy
- Disability Insurance Claims
- Divorce
- Elder Abuse
- Elder Law
- Estate Administration
- Estate & Business Planning
- Estate Planning (Wills & Trusts)
- Family Law
- Financial Planning
- Financial Strategies – Business, Personal & Retirement
- Foreclosure
- Guardianship/Conservatorship
- Life Care Planning
- Litigation
- Long Term Care
- Mediation
- Probate Administration
- Probate Litigation
- Real Estate Advisory Services
- Receivership
- Re Law
- Social Security
- Special Needs Planning
- State Retirement System Disability Claims
- Tax Planning & Consulting
- Trust Administration
- Trust Litigation
- Trustees Sales & Title Procedures
- Wealth Management Consulting

**If not listed above, please specify which practice area you'd like your listing to appear in:**

## SAMPLE LISTINGS

### ZIA TRUST

(see ad p. 71)

**DAVE LONG, J.D., VP & MANAGER**

**RACHEL ZASLOW, J.D.**

**JOSH MOORE, M.S.**

**HANNAH MALINSKI, J.D.**

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## TRUST LITIGATION

### THORPE SHWER, P.C.

(see ad p. 66)

**LORENA CHAVEZ VAN ASSCHE**

3200 N. Central Avenue, Suite 1560

Phoenix, AZ 85012

602-682-6119 / Fax: 602-682-6149

[Ivanassche@thorpeshwer.com](mailto:Ivanassche@thorpeshwer.com)

[www.thorpeshwer.com](http://www.thorpeshwer.com)

Lorena practices in the areas of commercial litigation and trust and estate litigation. She handles matters including will and trust contests, breaches of fiduciary duty, and disputes involving the administration of estates and trusts. Lorena is fluent in Spanish.

### THORPE SHWER, P.C.

(see ad p. 66)

**ANDRE H. MERRETT**

3200 N. Central Avenue, Suite 1560

Phoenix, AZ 85012

602-682-6103 / Fax: 602-682-6149

[amerrett@thorpeshwer.com](mailto:amerrett@thorpeshwer.com)

[www.thorpeshwer.com](http://www.thorpeshwer.com)

Andre represents fiduciaries, beneficiaries, heirs and third-parties in estate and trust litigation matters, including will and trust contests, disputes involving the administration of estates and trusts, and contested guardianship and conservatorship matters.