

Disclaimer Language

Many law firms have a “contact us” form on their website. While this form is permitted and may result in converting a website page visitor into a paying client, it should be used with care. You do not want a prospective new client to provide you with confidential information before they become a client. This is because of the potential for conflicts of interest when someone sends you confidential information that is unsolicited. Such forms should limit the amount of information that is requested and include a disclaimer. Here is an example:

Submitting your information to us through this web form does not establish an attorney-client relationship. Information submitted through this web form is not confidential, not subject to attorney-client privilege, and will not preclude this law firm from representing a different client in the same legal matter. We do not represent you until you meet with us and sign a fee agreement. Please do not send us any confidential information about your case until we meet.

In addition, it is useful to have a disclaimer on the bottom of the webpage that indicates that the information provided is informational only, does not constitute legal advice, and will not create an attorney-client or attorney-prospective client relationship. You should also include your jurisdictional limits about where you are licensed to practice law.